

MARCONI'S IN MOSCOW

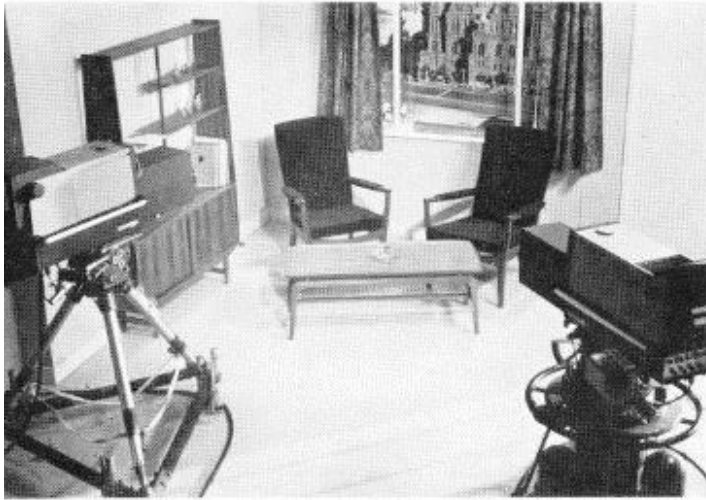
Twenty-six Marconi people went to Moscow to keep the Marconi flag flying at the British Industrial Exhibition. This year's effort was a good one and the biggest ever at an overseas exhibition. Last time we shared a stand with 'English Electric', but this stand was all Marconi. Line and Radio Communications Divisions took part, as well as Broadcasting, and Closed Circuit Television. There were also displays by Microelectronics Division, Radar Division

(Air-Traffic Control), and Specialized Components, Marconi Instruments, St. Albans, Eddystone Radio and Marconi Italiana.

The administrative work was done by John Pool, Exhibition Manager, Publicity, and the stand was designed by his deputy, Mrs. Jean Everett.

Five vast containers were sent to Moscow packed with one hundred and forty-three separate cases of our equipment weighing thirty tons, and valued at £187,000. On the stand was a television studio set-up with working demonstrations of Mark V cameras, closed circuit television, an MST and other communications demonstrations.

The general impression of the sales experts is that our equipment made a great impression on the Russians and that orders will follow. Autoplex, Autospec and Marconi data equipment, and a Mark V camera channel were sold from the stand. The Marconi party, including those from Marconi Instruments, were A. W. Cole, Director of Product Planning; B. F. Kane, Stand Manager, and his deputy Mario Dabcerich; John Pool, Exhibition



LEFT: A section of the Marconi stand at the British Industrial Exhibition, Moscow, showing Broadcasting Division's television studio. There were two Mark V cameras working here





ABOVE: Top people came to see Marconi equipment in operation. On the right is Mr. Harold Wilson with Mr. A. N. Kosygin, Chairman of the Council of Ministers, centre, and, on the left, Stand Manager, B. F. Kane, Marconi's Eastern European Representative. BELOW: Part of the Communications sections of the Marconi stand

Manager, Publicity; V. P. Olley, Shipping Section; D. F. Parkhurst, Packing Section; Mike Sagers, Closed Circuit Television; Cyril Teed and Hugh Lavington Evans, Broadcasting Division Sales; Keith Soutter and John Cox, Operational Services Group, Waterhouse Lane. Brian Guest, John Clarke, Sidney Litman, John Farrar, Raymond Rowland (lecturer), Line Communications Division. Brian Bardwell, Chris Davidson, Ian Butt, William Graham, George Lilley, Kenneth Farley and David Brooks (lecturer), Radio Communications Division. John Julian and George Garthwaite, Marconi Instruments. Dr. Enzo Petrucci, Marconi Italiana.

LEFT: The advance guard of the Marconi contingent who went to Russia. Left to right, J. Pool, Exhibition Manager; J. H. Clarke, Line Communications Division; G. E. Lilley, Radio Communications Division; B. D. Guest, Line Communications Division; W. M. Graham, Radio Communications Division; S. G. Litman, back, Line Communications Division; V. P. Olley, Shipping; and I. K. Butt, Radio Communications Division

